

Igor Balodis

Product Designer

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Work experience

- **WS** **Head of Design** from November 2021 till nowadays
NDA
- **Viddil design** **Owner** from September 2019 till nowadays
Viddil is a small outstaff company which helps customers to develop and support new products and services.
- **Livevision** **Design Lead** from November 2020 till August 2021
<http://livevision.com.ua>
Livevision is a software platform provider of video-streamed live gaming solutions. My responsibility was to create games UI from scratch and support development process.
- **Evoplay** **Design Lead** from November 2017 till September 2020
<http://evoplay.com>
EvoPlay is a leading developer of integrated products and solutions for the online gaming industry. My responsibilities were to create a team that supported 20 gambling projects.
- **Pokupon** **Product Designer** from August 2016 till August 2017
<http://pokupon.ua>
Pokupon is a local e-commerce marketplace that connects merchants to consumers by offering goods and services at a discount. My responsibilities were to redesign the existing projects.
- **Clickky** **Product Designer** from June 2015 till August 2016
<http://clickky.biz>
Clickky is a full-stack platform for advertisers and publishers, which offers both programmatic, video and performance advertising solutions. My responsibility was to create a new product for the company.
- **Hotelscan** **Product Designer** from December 2011 till February 2015
<http://hotelscan.com>
Hotelscan is a meta-search engine for hotels and all types of accommodations. My responsibility was to create a product from scratch.
- **Cogniance** **UI/UX Designer** from August till December, in 2011
<http://star.global>
Cogniance is a global technology company that connects strategy, design, and engineering services and helps companies to accelerate their product innovations. I was a part of design team which was engaged in the development of new products and solutions.
- **Devellar** **Product Designer** from July 2010 till August 2011
<http://devellar.com>
Devellar is a sustainably developing company that provides outsourcing services in the field of IT, marketing and sales/support. My responsibilities were to support around 25 products.
- **SvitPokupok** **Product Designer** from September 2009 till June 2010
SvitPokupok is a shopping platform which helps consumers search, explore and find any goods all in one place. My main responsibility was to redesign the existing projects.
- **uStudio** **UI/UX Designer** from November 2008 till September 2009
<http://ustudio.company>
uStudio is an international designer, developer and implementer of the efficient IT solutions for digital transformation. My responsibilities were to support company as web and art designer.

Education

- **Master's degree in marketing**
Management and economics institute, National Aviation University
Kyiv, Ukraine, 2010
- **Bachelor degree in computers and computer-based systems of programming**
Computer sciences, Industrial and Economic College
Kyiv, Ukraine, 2005

Languages

- **English** upper-intermediate
- **Ukrainian** native
- **Russian** native